

Reach each new household for less than 20 cents.



This is an excellent, low cost way of reaching new customers.



Galva Greeters gives you a chance to showcase your business; getting your name in front of the most receptive prospects.



On average, 11 new families move to Galva each month.

The names are reviewed to avoid distribution with existing Galva residents that move to a new Galva address.

You select and purchase the items you would like to have distributed and deliver them to the greeter as needed. The greeter will contact you when the supplies need to be refilled.

Some items that are distributed include, but are not limited to: menus, coupons, logo items such as cups, note pads, product samples, etc.



IMAGINE GETTING 1, 2 or even 5 new customers EACH and EVERY MONTH!

From the company Ezdirectmail: "New residents have a reputation for actively seeking out new products and services in their new neighborhood. Research also suggests that new residents are more likely to try new brands, products and services than an established resident. This is because a move is often accompanied or associated with another "life-changing" event such as a new birth (or death), new job (unemployment or retirement), marriage (or divorce), etc. These are key trigger points that makes your message so incredibly important and well-timed."



From the business Moving Target: "Because new residents are 5 times more likely to become loyal regulars. These people are on the move. They're strangers in strange new surroundings who are eager to find new places to shop, to eat, to get their car repaired, and to buy all kinds of goods and services. They're the best customers you'll ever have." Our pricing is simple, straightforward—and, frankly, CHEAP: Only \$1.27 plus 24¢ postal for each Letter and Gift Certificate mailed. That's that! No minimum, no contract, no set-up charges, no extras of any kind.

If you are interested in utilizing this program, send your \$20 payment to the Galva Chamber of Commerce. For questions about the program you may contact any board member or the Galva Greeter, Darlene Collinson at 309-932-3131.

Please complete the following form and return to:

Galva Chamber of Commerce
PO Box 112
Galva, IL 61434

Company Name

Contact

Phone

E-mail

Address



Our greeter welcomes new residents with a personal visit, delivers a logo tote and leaves them with your company's gift, information, coupon, or other item of your choice.

WELCOME

GALVA GREETERS



A service of the
Galva Chamber of Commerce